QOOT Participants' Directory

1. Participant Info Template

About Company:
- Logo
- Featured Images – on the front page for the overall company on the public level / cover photo.
- Member/Company Name
- Excerpt / Summary
- About / Longer introduction / Our story
- Company Type (Organization, Large Company, SME, Startup…)
    - Check the benchmarks for small, medium and large companies and identify the standard on which u classify small, medium, large and start-up.
- Employee Numbers
- Legal form (sarl, sal, sole proprietorship…)
- Date of establishment
- Awards, Licenses and certifications drop down as in the survey with long names and a field as other.
- QOOT Participant since
- Joined QOOT directory on (AUTOMATIC)

Company activities

- Sectors/Sub-sectors – Same fields as category/subcategory from the B2B – **FILTER dropdown**
- Type of activity: Distributor, Producer, Wholesaler, Retailer, Online platform, Audit, Input Suppliers, Logistics, Certification facilitators, Training etc...other **- FILTER**
- Products / Services / Activities – **FILTER dropdown – up to 5 star SKUs or main services**
    - Overview / List
    - PDF
    - Product Images – Select top products to put them on ur profile as a display
- Brands
- Portfolio / Brochure (PDF) – attach your full or selected product catalogue - Under each item in the catalogue identify the max production capacity per period of production -
- Operating in: Location(s) / Country(ies)
- Exporting to:
- Open for/Looking for (Export/ Partnerships/ private labelling/ …)

- Target markets

Contact info:
- <mark>Contact Persons / Management Team / Key People</mark>
- Preferred communication Languages
    - Address
        - Governorate
        - Caza/District
        - Region/City
    - Phone
    - <mark>Emails</mark>
- <mark>Website</mark>
- Social media links
        Facebook
        Linkedin
        Insta
        …
- Business Hours
- CONTACT Button

Related news:
- Related News/Updates (Already published on QOOT website) – all QOOT/Berytech published news about this company should have links on his profile.
Example: https://berytech.org/profiles/agrifresh-2/

Request Change/Deactivation of profile owners.

2. Buyer Info Template

About Buyer:
- Profile picture.
- <mark>Logo</mark>
- Featured Images – on the front page for the overall company on the public level / cover photo.
- <mark>Buyer Company Name</mark> – **FILTER**
- <mark>Excerpt / Summary</mark>
- About / Longer introduction / Our story
- Company Type (Organization, Large Company, SME, Startup…)
    - Check the benchmarks for small, medium and large companies and identify the standard on which u classify small, medium, large and start-up.

- Employee Numbers
- Legal form (sarl, sal, sole proprietorship…)
- Date of establishment
- Licenses and certifications drop down as in the survey with long names and a field as other.
- Joined QOOT directory on (AUTOMATIC)

Buyer's activities
- Sectors/Sub-sectors – Same fields as category/subcategory from the B2B add other – **FILTER**
- Type of activity: Distributor, producer, wholesaler, retailer, online platform, etc... **- FILTER**
- Products / Services / Activities – Up to 5
    - Overview / List
    - PDF
    - Product Images – Select top products to put them on ur profile as a display.
- Brands
- Portfolio / Brochure (PDF) – attach your full or selected product catalogue - Under each item in the catalogue identify the max production capacity per period of production -
- Operating in: Location(s) / Country(ies)
- Existing markets: worldwide countries - **FILTER dropdown**
- Open for/Looking for (Import/ Partnerships/ private labelling/ …)
- Detailed description of needs
- Target markets

Buyer's info:
- <mark>Contact Persons / Management Team / Key People</mark>
- Preferred communication Languages
    - Address (Standard international address for buyers)
    - Phone
    - <mark>Emails</mark>
- <mark>Website</mark>
- Social media links
    Facebook
    Linkedin
    Insta
    …
- CONTACT Button

Related news:
- Related News/Updates (Already published on QOOT website) – all QOOT/Berytech published news about this company should have links on his profile.

Example: https://berytech.org/profiles/agrifresh-2/

Request Change/Deactivation of profile owners.

Directory Filtering Options

Pending Filter Option for:

- Open For / Looking For
- Exporting to:

All highlighted fields in <mark>Yellow</mark> are to be visible for all website visitors whereas all the remaining fields are only visible to registered members.